

Cartoon removed from web site

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A candidate for the Adelaide City Council elections has been told to remove a cartoon from the internet because it breaches electoral advertising laws.

- [Map: Adelaide 5000](#)

David Campbell posted the tongue-in-cheek video on the internet site, YouTube, to target younger voters.

The State Electoral Office has ordered its removal, saying the cartoon does not include the proper authorisation required for electoral material.

Mr Campbell works in advertising and says it's a matter of interpretation.

" I think what is hazy about internet advertising is that you are not being shown something; you are not sitting at home watching TV and having an ad thrown down your throat.

"This is something that you have decided to download and watch.

"In this instance, the State Electoral Office took the view that it was electoral advertising so therefore it had to be authorised in the same way you might see on a TV ad or a radio ad."

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